

# EUROPEAN PHOTOGRAPHY

## MEDIA PARTNERSHIPS

European Photography welcomes Media Partnerships by cooperating with and promoting international initiatives and events. In the past, such collaborations have been established with, among others, the Photobook Festival Kassel, Houston FotoFest, or the Three Shadows Photography Art Centre in Beijing.

In 2015, we are offering up to eight partnerships in two categories:

### **Prime Partnership**

- Free full-page advertisement in European Photography (value: EUR 1,800)
- Feature of the event's award winner or premiered artist in the magazine
- Up to two postings on our Facebook page (over 135,000 followers)
- Announcement on our website Equivalence.com

### **Promotional Partnership**

- Posting on our Facebook page (over 135,000 followers)
- Announcement on our website Equivalence.com
- Free BOOKMARK (print and online)
- 50% discount on our ad rates (optional)

Should you be interested in cooperating with us in either category, please send your application to [partners@equivalence.com](mailto:partners@equivalence.com), specifying the dates and theme of your event and how you propose to promote European Photography.

If you have a portfolio review or international guest program, partnerships should include a personal invitation to a representative of European Photography.

Our next publication dates are 5 January 2015 (#96), 1 July 2015 (#97) and 4 January 2016 (#98). Please note that partnerships have no influence on editorial decisions, which remain at all times completely independent.

Thank you! We are looking forward to hearing from you,

Your European Photography Team

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